

October 16-18 » Kansas City, MO

DAILY CONFERENCE SCHEDULE

MONDAY, OCTOBER 16

TIME	SESSION INFORMATION	TRACK
8:15-8:45 a.m.	<p>TITLE: Calling All First-Time Attendees: How to make the most of your attendance at ASPIRE</p> <p>Presenters: Maggie Roberts: Client Services Advisor, Ad Astra Chris Burkhead: Marketing Automation Manager, Ad Astra</p>	FIRST TIME ATTENDEES
9:00-10:30 a.m.	<p>TITLE: Ready for Liftoff: Jump on board for double-digit increases in retention and completion rates</p> <p>Presenter: Tom Shaver: Founder and CEO, Ad Astra</p>	ALL
9:00-10:30 a.m.	<p>TITLE: 2023 Product Update</p> <p>Presenter: Charlie Stroble: Director of Product Experience, Ad Astra</p>	ALL
10:45-11:45 a.m.	<p>TITLE: The State of Student Success</p> <p>Presenters: Tim Renick: National Institute on Student Success Charles Ansell: Complete College America Tom Shaver: Founder and CEO, Ad Astra</p>	STRATEGIC
11:15-12:00 p.m.	<p>TITLE: Re-imagine Event Requesting</p> <p>Presenter: Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS
	<p>TITLE: Planning For Your Annual Schedule</p> <p>Presenters: Charlie Stroble: Director of Product Experience, Ad Astra Chris Campbell: Product Manager, Ad Astra</p>	ACADEMICS STRATEGIC
1:15-2:00 p.m.	<p>TITLE: Charting a Course to Value: Ad Astra's Vision for today, tomorrow and the future</p> <p>Presenter: Sasha Victorine: Chief Revenue Officer, Ad Astra</p>	ALL
2:15-3:00 p.m.	<p>TITLE: Public Calendars and Registrations</p> <p>Presenter: Maggie Roberts: Client Services Advisor, Ad Astra</p>	ACADEMICS EVENTS
	<p>TITLE: Schedule Building Enhanced</p> <p>Presenters: Charlie Stroble: Director of Product Experience, Ad Astra Jeff Winters: Product Manager, Ad Astra</p>	ACADEMICS

MONDAY, OCTOBER 16

TIME	SESSION INFORMATION	TRACK
3:30-4:15 p.m.	<p>TITLE: Build Your Toolkit: Using strategic reporting to maximize course scheduling</p> <p>Presenters: John Donovan: Senior Data Analyst, Ad Astra Christine Stewart: Senior Client Success Lead, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Reaching New Heights: How San Joaquin Delta College is climbing ahead with essential data</p> <p>Presenters: Dr. Kale Braden: Assistant Superintendent/Vice President of Instruction and Planning, San Joaquin Delta College</p>	ACADEMICS STRATEGIC
	<p>TITLE: Power Up with Community: How peer collaboration can take you to the next level</p> <p>Presenters: Nicole Dingley: Vice President of Marketing, Ad Astra Lucy McGilley: Customer Advocacy Marketing Manager, Ad Astra</p>	ALL
	<p>TITLE: The Power of Visual Communication: See how digital signage and wayfinding can effectively convey messages to a broader audience</p> <p>Presenter: Quincy Rose-Wright: Marketing Director and Product Education Coordinator, Keywest Technology</p>	ALL
4:30-5:00 p.m.	<p>TITLE: Chart a Path Toward Scheduling Success: Meet-up for KS, MO, CO, TN, AR, OK, LA, MN, WV, and VA</p> <p>Presenter: Angela Vietti: Senior Client Success Lead, Ad Astra</p>	ALL
	<p>TITLE: Ready to Launch: Where are we going from here? Join Paige, Jess, and Deb in discussions around IL, OH, WI, IN, MI, and KY!</p> <p>Presenter: Paige Clark: Client Success Lead, Ad Astra</p>	ALL
	<p>TITLE: Westward Expansion: Saddle up for a discussion of the issues and challenges unique to the West</p> <p>Presenter: Bea Rosales: Client Success Lead, Ad Astra</p>	ALL
	<p>TITLE: Northeast Roundtable: Regional Concerns and Strategic Initiatives</p> <p>Presenter: Nick Cookinham: Client Success Lead, Ad Astra</p>	ALL
	<p>TITLE: Leveraging Enhanced Student Benchmark Data: Meet-up for FL, GA, TX, NC, SC, and IA</p> <p>Presenter: Christine Stewart: Senior Client Success Consultant, Ad Astra</p>	ALL

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TUESDAY, OCTOBER 17

TIME	SESSION INFORMATION	TRACK
10:00-10:45 a.m.	<p>Title: Enhancing Learning Opportunities: Strategies to empower student success through course sharing</p> <p>Presenter: Loretta Casart: Regional Vice President of Academic Partnerships, Acadeum</p>	ALL
	<p>TITLE: Integrations and Partnerships</p> <p>Presenter: Jeff Winters: Product Manager, Ad Astra</p>	TECHNICAL
	<p>TITLE: Calling All Change-Makers: Learn how to use data to move beyond essential scheduling</p> <p>Presenters: Lisa Hunter: Vice President of Education, Ad Astra Sarah Collins: President, Ad Astra Susan English: Education Consultant, Ad Astra</p>	ACADEMICS STRATEGIC TECHNICAL
	<p>TITLE: Eliminate the Blind Spots: How to determine what might be missing in your efforts to create equitable outcomes</p> <p>Presenter: Laura Kelley: Vice President of Solutions Strategy, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Creating a Reliable Toolkit: How to make the most of using Astra Schedule</p> <p>Presenters: Vicky Bond: Director of Scheduling & Conference Services, The University of Texas at Tyler Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS
11:00-11:45 a.m.	<p>TITLE: Monitor is Life: Enhancing Strategic Scheduling and Enrollment Management with Ad Astra Monitor</p> <p>Presenters: Dr. Mary Barnes-Tilley: Campus Provost, Collin College Dr. Meredith Wang: Dean, Academic Affairs and Workforce, Collin College</p>	ACADEMICS STRATEGIC
	<p>TITLE: Providing Evidence: Demonstrate how your course scheduling data supports accreditation requirements</p> <p>Presenters: Sarah Collins: President, Ad Astra Lisa Hunter: Vice President of Education, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Chart a Better Course: How reducing preference rules can improve optimization</p> <p>Presenters: Gayle Gordon: Associate Registrar and Director of Systems, University of Manitoba Gloria Saindon: Classroom Scheduler Coordinator, University of Manitoba</p>	ACADEMICS
	<p>TITLE: The Flow of the Workflow: How utilizing Astra Schedule's event tools ensures success</p> <p>Presenter: Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS

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TUESDAY, OCTOBER 17

TIME	SESSION INFORMATION	TRACK
1:15-2:00 p.m.	<p>TITLE: Yep, I Fixed It: How to troubleshoot and resolve problems without tech support</p> <p>Presenters: Himanchan Malhotra: Manager of Software Support, Ad Astra Lacy Boyd: Software Support Specialist, Ad Astra Josh Brewington: Director of Onboarding and Support, Ad Astra</p>	ACADEMICS TECHNICAL
	<p>TITLE: Navigating Crystal Reports: Learn how to optimize your institution's use of Crystal Reports</p> <p>Presenter: Maria Saucedo: NDUS Ancillary Business Analyst, North Dakota University System</p>	ACADEMICS
	<p>TITLE: Paving the Path: How Northwest Missouri State University pioneered the latest in academic scheduling</p> <p>Presenters: Dr. Jay Johnson: Associate Provost for Academic Operations and Development, Northwest Missouri State University Terri Vogel: Registrar, Northwest Missouri State University</p>	ACADEMICS STRATEGIC
	<p>TITLE: Request with the Best: See how other institutions use event request forms to their advantage</p> <p>Presenters: Sabrina Torok: Data Analyst, Applications System Support, The University of Arizona Health Sciences Samuel Shea: Director, UAHS Scheduling, The University of Arizona Health Sciences Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS
	<p>TITLE: Integrated Planning Panel</p> <p>Presenters: Tom Shaver: CEO and Founder, Ad Astra Client Panel</p>	ACADEMICS STRATEGIC
2:15-3:00 p.m.	<p>TITLE: Believe: Moving toward better course scheduling with lessons from Coach Ted Lasso</p> <p>Presenters: Laura Kelley: Vice President of Solutions Strategy, Ad Astra Lisa Hunter: Vice President of Education, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Managing Curricular Efficiency: How to use data to better support academic decision making</p> <p>Presenter: Steve Probst: Senior Partner, Gray Associates</p>	ALL
	<p>TITLE: Rethinking the Approach: How Lamar University transitioned to an annual schedule</p> <p>Presenter: David Short: Registrar, Lamar University</p>	ACADEMICS STRATEGIC
	<p>TITLE: Streamline Event Reporting to Optimize Operational Efficiency</p> <p>Presenter: Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS

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TUESDAY, OCTOBER 17

TIME	SESSION INFORMATION	TRACK
3:30-4:15 p.m.	<p>TITLE: Avoid the Cancellation Cave-In: Practical strategies for using reporting and registration trends to right-size the schedule</p> <p>Presenters: Jim Lynch: Assistant Vice President of Academic Affairs, Mohawk Valley Community College Nick Cookinham: Customer Success Lead, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Passing on the Left: Leave data-doubt in the dust with proven, practical strategies</p> <p>Presenters: Allen Miller: Chair of Math, Computer Science, and Engineering Department Northeast Lakeview College, Alamo Colleges District Sharon Nittinger, Chair of Business, Philosophy, and Technology Department Northeast Lakeview College, Alamo Colleges District</p>	ACADEMICS STRATEGIC
	<p>TITLE: Bringing it All Together: A working session to put your Events know-how into practice</p> <p>Presenter: Maggie Roberts: Client Services Advisor, Ad Astra</p>	EVENTS
	<p>TITLE: Faculty Assignment and Capacity Management: See our roadmap, vision, and how Bakersfield College is planning for the future</p> <p>Presenters: Tom Shaver: CEO and Founder, Ad Astra Denice McCauley: Program Manager, Bakersfield College</p>	ACADEMICS STRATEGIC

WEDNESDAY, OCTOBER 18

TIME	SESSION INFORMATION	TRACK
9:15-10:00 a.m.	<p>TITLE: Creating Student-Centered Schedules: Learn how Germanna Community College replaced schedule rollover to build a year-long schedule</p> <p>Presenters: Cheri Maea: Dean of Enrollment Services/Registrar, Germanna Community College Angela Vietti: Senior Client Success Lead, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Building Consensus: How Mohawk Valley Community College successfully built and implemented an annual schedule through collaboration</p> <p>Presenter: Jim Lynch: Assistant Vice President of Academic Affairs Mohawk Valley Community College</p>	ACADEMICS STRATEGIC
	<p>TITLE: From Start to Finish: Join us for an overview of effective scheduling using Astra Schedule</p> <p>Presenters: Peter Carlson: Senior Implementation Consultant, Ad Astra Laurel Beekman: Senior Software Support Specialist, Ad Astra</p>	???
	<p>TITLE: A Seat at the Table: Strategies for middle-level leaders to earn a seat at the planning table</p> <p>Presenter: Philip Hunt: Special Assistant to the President & University Registrar, North Dakota State University</p>	STRATEGIC

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WEDNESDAY, OCTOBER 18

TIME	SESSION INFORMATION	TRACK
10:15-11:00 a.m.	<p>TITLE: Outlining the Strategy: How the Community College of Allegheny County created a tactical plan for strategic enrollment</p> <p>Presenters: Dr. Diane Jacobs: Registrar, Community College of Allegheny County Beenah Moshay: Associate Vice President & Accreditation Liasion Officer, Community College of Allegheny County</p>	ACADEMICS STRATEGIC
	<p>TITLE: Using Data-Informed Decisions to Create Metric-Moving Outcomes</p> <p>Presenter: Susan English: Education Consultant, Ad Astra</p>	ACADEMICS STRATEGIC
	<p>TITLE: Good, Better, Best: How a relentless pursuit of excellence moved Texas A&M-Corpus Christi from good to extraordinary</p> <p>Presenters: Christie Roberts: Associate Registrar, Texas A&M University — Corpus Christi Reese Johnson: Records Specialist II, Texas A&M University — Corpus Christi</p>	ACADEMICS STRATEGIC
	<p>TITLE: Making Improvements: Follow the evolution of the final exam schedule at the University of Central Florida</p> <p>Presenter: Nicole Lamoureux: Business Data Analyst II, University of Central Florida</p>	ACADEMICS
	<p>TITLE: Success Planning: Meet Your Personal Trainer</p> <p>Presenters: Sasha Victorine: Chief Revenue Officer, Ad Astra Missy Overgaard: Director of Client Success, Ad Astra</p>	ALL

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Enjoy the conference!

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